

## **Roima Intelligence names Michael Hallén as Chairman**

*21<sup>st</sup> March 2025*

Roima Intelligence (“Roima”) is delighted to announce the appointment of Michael Hallén as Chairman. Michael has a long track record of success in B2B software, having most recently served as CEO of Vizrt, a global leader in software solutions for content creators. Michael was previously President & CEO of Qmatic Group, a leading provider of customer journey software and he has also served as CEO of IFS Group, a leading industrial software company. Michael currently chairs Vizrt NDI and is a board member of Schibsted Media. Michael will bring to Roima his considerable experience of leading the scale-up and internationalisation of Nordic enterprise software companies.

Michael Hallén, Chairman of Roima, says: *"Since I was first introduced to Roima I have been impressed by the professionalism and customer focus of the team. I'm pleased to have the opportunity to work closely with Markus and his team to further and accelerate Roima's growth and internationalisation."*

Markus Kalalahti, Roima's CEO, comments: *"We are thrilled to welcome Michael as our new Chair. Michael's extensive expertise and remarkable track record in steering B2B software companies to global success make him an invaluable addition to our team. We look forward to collaborating closely with Michael to achieve our strategic goals and drive sustainable growth for Roima and our customers."*

Joseph Schull, Co-founder and Managing Partner at Corten Capital, the majority shareholder of Roima, says: *"Michael brings outstanding experience to the Board of Roima Intelligence with a successful track record in his previous CEO and Chair roles. Throughout his distinguished career, Michael has been driven by a passion for innovation and an ambition to scale Nordic technology companies into global market leaders. We share this ambition for Roima and look forward to working with Michael as partners in long term value creation."*

### **About Roima Intelligence ([www.roimaint.com](http://www.roimaint.com))**

Roima Intelligence is a leading provider of supply chain and manufacturing software that empowers businesses to realise efficient, data-driven operations. With a strong presence in the Nordics and an expanding footprint across Europe and the United States, Roima serves a diverse client base with its cutting-edge, scalable solutions.

### **About Corten Capital ([www.cortencapital.com](http://www.cortencapital.com))**

Corten Capital is a uniquely focused private equity firm that partners with talented management teams to build market leading B2B Software & Services businesses across Europe and North America. Corten is backed by an exceptional group of university endowments, charitable foundations and family offices from North America, Europe, and Asia, who share its philosophy of investing for long term value creation through technology-led growth and innovation. Having closed its first fund in 2020, Corten has raised €1.2 billion of capital commitments across two funds and is currently investing from Corten Capital II, which was closed in March 2024 with €680 million in capital commitments.

Corten Advisors UK LLP is authorised and regulated by the Financial Conduct Authority in the UK.